

Victoria A. Sublette, PhD

victoria@learningstudio.com.au

<https://learningstudio.com.au>

Business Experience

CSIRO, Brisbane, QLD

11/2020 to present

Instructional Designer, (contract)

Design and develop interactive eLearning modules as part of the CSIRO Education and Outreach (CEdO) team. Create Inquiry for Indigenous Science Students (I²S²) modules in Articulate Storyline 360 and Rise for Indigenous STEM (science, technology, engineering and mathematics) education, and CREST (creativity in research, engineering, science and technology) projects that support teachers to engage students in science and technology inquiries.

- Produce interactive and engaging educational experiences using compelling graphics, video, and audio
- Trusted advisor to internal team on eLearning development best practices, including storyboarding
- Have current police check and blue card clearances

Queensland Health (Digital Metro North), Brisbane, QLD

6/2020 to 11/2020

Instructional Designer, ieMR Project (contract)

Created interactive simulations and immersive eLearning courses for doctors, clinicians, allied health, nurses, and researchers to develop proficiency with the integrated electronic medical records (ieMR) system. Collaborated with SMEs, nurse educators and the digital team to prepare for the opening of the new fully digital [Surgical Treatment and Rehabilitation Services \(STARS\)](#) hospital in Brisbane.

- Created storyboards, layouts, and interactive screen recordings in Articulate Storyline 360 to develop the PowerTrials suite of research products, Multi-Patient Task List, and the Enhanced Doctor View Upgrade eLearning modules
- Contributed significantly to online course design and development protocols
- Courses delivered ahead of schedule and then increased scope of work to assist other groups

Artisan Aesthetic Clinics Brisbane, QLD

1/2020 to 3/2020

Clinical Learning Experience Designer (contract)

Designed and developed medical aesthetics eLearning courses for cosmetic injectables, laser and light-based therapies. Collaborated with nurses and clinicians to develop best practice online training courses that complied with Australian Medical Board requirements. *Contract terminated early due to COVID-19 (business closure).*

- Developed eLearning modules in Storyline 360 and Rise.
- Performed primary research and drafted content to be approved by subject matter experts.

Global eLearning Manager (contract)

Developed and delivered eLearning courses for a global material solutions company. Collaborated with stakeholders and Subject Matter Experts (SMEs) in Europe and Asia.

- Developed eLearning modules in Lectora 18 using Camtasia, Vyond and VoiceBunny to enrich courses with video, animations, voiceovers, and screen recordings
- Used Microsoft Forms to gather feedback and learner information

Learning Studio Banksia Beach, QLD 7/2019 to present

Owner, Learning Studio Consulting Services

Learning and development consulting services providing clients with interactive learning experiences and “one-stop shop” education services from research and planning to design and development. Have created courses for technical and software training, security, leadership, finance, cultural sensitivity (Aboriginal and Torres Strait Islander), law, health and wellness, medical and surgical and soft skills. Specialise in eLearning (Articulate Storyline 3, 360, and Lectora 18), Instructional Design, Writing, Training and Research. Apply core principles of Adult Learning Theory to involve students in the learning process and empower their experience by creating courses that are interactive, engaging and relevant to learners’ goals.

Website with portfolio: <https://learningstudio.com.au/>

Teleflex Medical Australia Mascot, NSW

Instructional Designer eLearning (contract)

Developed eLearning modules for a global provider of medical and surgical devices as part of the Teleflex Academy Clinical Education group. Collaborated with nurse educators and product managers to create interactive learning experiences for internal and external customers. Developed accredited courses for clinicians.

- Designed immersive scenario-based interactive and immersive online courses that provided instruction for product use in critical care and surgery
- Developed learning objectives and tests that demonstrated an understanding of the material presented
- Conducted research on the indications, application, and procedures involved in the use of the company’s healthcare and surgical products
- Created SCORM-compliant modules in Articulate Storyline 3.0 and 360
- Assisted members of the clinical education group with writing abstracts and conference materials
- Interpreted and synthesised clinical research for education team members

CALUMO Labs North Sydney NSW

2/2008 to 9/2012

Manager of Learning and Development, CALUMO Solutions

Managed corporate training organisation, the CALUMO Academy. L&D responsibilities included: designing client training packages, writing and producing technical documentation, delivering training communications, and selling training to prospective clients. In addition, as senior member of the software development team reported directly to the Chief Operating Officer (COO), provided expertise in the development and production of diverse corporate projects and written communications.

- Developed, designed and produced training toolkits including: training manuals, instructors' guides, slide sets, and student workbooks for CALUMO Academy training courses
- Developed user guides and technical documentation for company's Business Intelligence software in both print and Wiki (Confluence) formats
- Produced marketing materials including writing copy, page layout, and design

'yes' Optus North Ryde NSW

2/2007 to 2/2008

Instructional Designer and Trainer (contract)

Developed and delivered training courses for Capital Training department within the Optus HR division. Training courses focused on the sale and support of new technologies and products offered to customers within the Consumer, Small-Medium Business (SMB) and Optus Business (OB) groups. Primary delivery method was face-to-face classroom style to Optus employees and business partners throughout Australia.

- Provided face-to-face training for teams in the following groups: Optus Business, Wholesale, retail, telemarketing, customer care, mobile technical support and premium technical support
- Designed and developed PowerPoint slides, Leader Guides, course handouts, bulletins and workbooks
- Created Captivate simulations for technical team to use in classroom and for reference material
- Initiated training of remote students using WebEx technology
- Training courses received 95% assessment feedback rated very good to excellent

Savv-e elearning Crows Nest NSW

9/2006 to 12/2006

Instructional Designer (contract)

- Developed high-level designs, instructional design and scripts for eLearning modules for the Defence Department and finance industry. Collaborated with the graphic design and programming team to produce creative, high-end learning products, including an eLearning module, posters and brochures.
- Designed eLearning web site with exercises and interactivity to support National Australia Bank's Leadership Program initiatives
- Provided software testing support

A.S.K. Learning North Sydney NSW 2/2006 to 9/2006

Senior Instructional Designer & Project Manager

Designed interactive Flash-based eLearning modules and managed key accounts such as Qantas, Sony and Westpac. Developed instructional design for customer service, sales methodology, and product knowledge eLearning programs. Managed complete development process, from analysing client needs to final delivery of eLearning and continuing client support.

- Instructional design: developed storyboards, voice scripts for voice-over talent, created content maps, collaborated with Flash development team and illustrators
- Project management: managed budgets, resources, created project plans, developed client relationships with large corporate clients in Australia, Singapore and the USA
- Sales support: assisted sales managers by writing sales proposals, developing project estimates and resource costs
- Supported team members by proofreading, editing and advising on learning strategies

BT (Westpac Banking Corporation) Sydney NSW 11/2005 to 1/2006

Instructional Designer (contract)

- Developed and designed user manuals for new ORCA (Operational Risk and Compliance Application) system developed for the BT/Westpac organisations.
- Collaborated with SMEs, project managers and management to assess training needs
- Developed Visio content maps for the compliance application component of the ORCA system to simplify complex system processes

Hewlett Packard/Agilent Technologies, Inc. Palo Alto CA 11/1999 to 11/2005

Communications and Training Manager (contract)

Designed and implemented communication and training programs for several groups within Agilent Technologies. Majority of consulting projects included: instructional design for eLearning programs, web meeting design and facilitation, employee communications and training.

- Instructional Designer and Project Manager for Legal Department's Sexual Harassment and Assisting the Virtual Trainer eLearning course series
- Facilitator and trainer for global web meetings using Webex and LiveMeeting web meeting technologies
- Instructor for PowerPoint, WebEx, Communication Skills and Excel courses for eLearning and face-to-face classroom courses for Agilent employees worldwide
- Manager for GTT Communications and Training programs: provided training, reporting, planning and interviewing services to executives and upper management
- Advisor and consultant to Agilent Executives on communications projects and initiatives
- Designer, writer, and producer of monthly electronic newsletters for Global Tax and Trade

Education

University of Sydney, NSW, Australia

PhD in Behavioural Medicine at Sydney Medical School. Awarded February 2017. Thesis title: *Examining psychosocial factors that influence hepatitis C treatment adherence and completion.*

Master of Applied Science, Health Psychology, awarded 2010.

San José State University, San José, California

Bachelor of Arts degree in Industrial/Organisational Psychology with a minor in Communication Studies. President's Scholar. Graduated Cum Laude May, 2000.

Publications

Sublette, V. A., Smith, S.K., George, J., McCaffery, K., Douglas, M. W. (2016). Listening to both sides: A qualitative comparison between patients with hepatitis C and their healthcare professionals' perceptions of the facilitators and barriers to hepatitis C treatment adherence and completion. *Journal of Health Psychology*, 2016 Feb 8:1359105315626786.

Sublette, V. A., Smith, S.K., George, J., McCaffery, K., Douglas, M. W. (2015).

The Hepatitis C treatment experience: patients' perceptions of the facilitators of and barriers to uptake, adherence and completion. *Psychology & Health*. 1-32. doi: 10.1080/08870446.2015.1012195.

Independent review of paper: Pebody, R. (2015). A more personalised approach to hepatitis C treatment may improve adherence and completion rates. Available from: <http://www.aidsmap.adherence-and-completion-rates/page/2944410/> and www.infohep.org

Sublette, V. A., Hopwood, M., George, J., Smith, S.K., Nicholson Perry, K., Douglas, M. W. (2014). Instrumental support to facilitate hepatitis C treatment adherence: Working around shortfalls in shared-care. *Psychology, Health & Medicine*. 20(2), 186-197.

Sublette, V. A., Douglas, M.W., McCaffery, K., George, J., & Nicholson Perry, K. (2013).

Psychological, Lifestyle, and Social Predictors of Hepatitis C Treatment Response: A Systematic Review. *Liver International*. 33(6), 894-903.

Sublette V. A. (2013) Active Lifestyle. In: Gellman M and Turner JR (eds) *Encyclopedia of Behavioral Medicine*. USA: Springer, 1156-1158.

Sublette, V. A. & Mullan, B. (2012). Consequences of Play: A Systematic Review of the Effects of Online Gaming. *International Journal of Mental Health and Addiction*, 10(1), 3-23.

Conference and seminar presentations

Sublette V.A., Smith, S.K., George, J., Douglas, M.W. (2014). *Psychosocial factors influencing successful interferon-based Hepatitis C treatment outcomes.* Presented at the 9th Australasian Viral Hepatitis Conference, Alice Springs, Australia, 17-19 September 2014.

Sublette, V. A., Hopwood, M., George, J., Smith, S.K., Nicholson Perry, K., Douglas, M. W. (2013). *Treatment for Hepatitis C: Staying strong and staying on! – Facilitators and barriers to treatment adherence and completion.* Presented at the Centre for Social Research in Health (CSRH) Seminar Series, University of New South Wales, Sydney, Australia.

Sublette, V. A., Hopwood, M., George, J., Smith, S.K., Nicholson Perry, K., Douglas, M. W. (2013). *Treatment for Hepatitis C: Staying strong and staying on! – Facilitators and barriers to treatment adherence and completion*. Presented in the plenary session at the 3rd International Symposium on Hepatitis Care in Substance Users (INHSU), Munich, Germany, 5-6 September 2013.

Sublette, V. A., Hopwood, M., George, J., Smith, S.K., Nicholson Perry, K., Douglas, M. W. (2013). *Treatment for Hepatitis C: Staying strong and staying on! – Facilitators and barriers to treatment adherence and completion*. Westmead Hospital Week, Westmead, Australia (Poster presentation).

Sublette, V. A., Douglas, M.W., McCaffery, K., George, J., & Nicholson Perry, K. *Psychological, Lifestyle, and Social Predictors of Hepatitis C Treatment Response: A Systematic Review*. Presented at the BehMED Behavioural Medicine Lecture Series 2012, Westmead Hospital, Westmead, Australia.

Sublette, V. A., & Mullan, B (2011). *Predicting the Uptake of Hepatitis C Treatment Using the Protection Motivation Theory*. Paper presented at the Australasian Society of Behavioural Health and Medicine (ASBHM) 8th Annual Proceedings, Christchurch, New Zealand.

Sublette, V. A., & Mullan, B (2010) *A systematic review of the effects of online gaming*. The Australasian Society of Behavioural Health and Medicine (ASBHM) 7th Annual Scientific Conference, Brisbane, Australia 10th - 12th February 2010 (Poster presentation).

Scholarships & Grants

University of Sydney Medical School: Postgraduate Research Support Scheme (PRSS) 2014. Scholarship for the purchase of a laptop computer. (\$646.20)

Gilead Australia Fellowship Project Grant 2014-2015. Dr Douglas, M.; **Sublette, V. A.** *Staying Strong and Staying On! – A Psychosocial Screening Tool to Improve Uptake of HCV Treatment*. (\$40,000 AUD).

University of Sydney Medical School: Postgraduate Research Support Scheme (PRSS) 2013. International travel scholarship to present at the 3rd International Symposium on Hepatitis Care in Substance Users (INHSU), Munich, Germany, 5-6 September 2013. (\$1,455.25 AUD).

University of Sydney Postgraduate Award Scholarship 2011-2014. Sublette, V. A. *Development of a Screening Tool for Qualifying Hepatitis C Patients for Treatment*. (\$22,860 AUD per year for three years).

Awards

The Australasian Society for HIV Medicine (ASHM) 2014 Junior Researcher Support Award. Travel award to present at the 2014 Australasian Viral Hepatitis Conference, Alice Springs, Australia, 17-19 September 2014. (Total value: \$984.18)

Specialised Training

Certificate IV in Training and Assessment TAA40104, Hornsby TAFE July, 2007

Aboriginal and Torres Strait Islander Cultural Practice Orientation, Queensland Health, June 2020